

## **ENV 297 Professional Development Seminar Series Goals and Courses**

The Professional Development Seminar Series trains students in fundamental skills to serve effectively as environmental policy analysts and natural resources managers. The series covers leadership, project management, writing policy briefs, communications and fundraising. Also, as part of the series, environmental professionals give guest lectures on various environmental positions in the public and private sector. The series is three quarters with inter-related themes.

ENV 297 Fall Theme: Skills for policy and management work and environmental challenges. Topics likely covered:

- Professionalism
- Policy Clinic preparation-- group project ideas, and writing policy briefs
- Finding practicum and internship opportunities
- Basics of management and leadership
- Introduction to project management
- Conservation tools: mitigation, conservation easements, conservation banking
- Overview of the California environment and conservation challenges
- Exploring international environmental challenges

ENV 297 Winter Theme: Professional Experiences and Skills Application

The second quarter of the series focuses on application of skills in the environmental professional's career, and includes group exercises as well as guest speakers. Topics likely covered:

- Logic models
- Scholarly ethics
- University Writing Program
- Library resources and thematic databases
- Legislative consulting
- Environmental justice

ENV 297 Spring Theme: 360-degree communication; building communication skills for various purposes and audiences with different messages to translate science. Topics likely covered:

- Public speaking, networking, and elevator pitches
- Communicating to policymakers/science advocacy
- Visual communications: infographics/web design
- Visual communication: film and photography
- What you need to know to work for a non-profit
- Grant writing, fundraising, and resume writing
- Writing a white paper/environmental journalism
- Risk Communication
- Critical thinking and persuasive writing